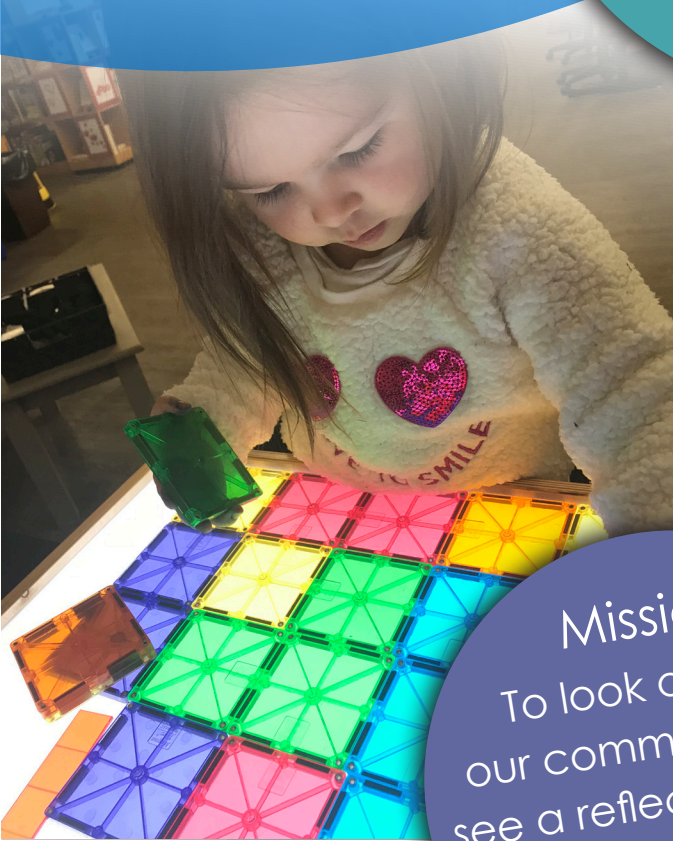


CHETWYND PUBLIC LIBRARY STRATEGIC PLAN 2022-2025



Vision
To encourage strong community partnerships, provide diverse programs with flexible services that bring people together and foster individual creativity.



Mission
To look out into our community and see a reflection of our outstanding services.



STRATEGIC PLAN 2022-2025

Strategy One

1. Enhancing Governance

- Maintain a well-rounded diverse board
- Encourage regular and involved board participation
- Plan annual training opportunities
- Initiate an annual board survey
- Maintain strong and consistent collaborations with:
 - The Peace River Regional District
 - The District of Chetwynd
 - The Board
 - Subcommittees
- Engage with BCLTA and seek information and updates
- Advocate for the library
- Support effective governance
- Be accountable to secure funding
- Maintain and update stats

We Value:

- Commitment and are passionate about serving our community and its ever-changing needs.
- Being a positive role model in the community
- Confident and fair decision making
- Excellent communication & leadership skills
- High fiduciary standards
- Integrity through being open, transparent, and honest in all dealings



Strategy Two

2. A Welcoming Library

- Complete the new library on budget
- Pursue environmentally friendly and energy efficient initiatives
- Display local culture and art
- Provide engaging and accessible services and programs
- Connect, listen to user groups, and facilitate the needs of our community when designing the new building

We Value:

- Fostering a safe space
- Creating a sense of belonging
- Inclusion, lasting reconciliation with Indigenous Peoples, and the celebration of diversity
- Openness and intellectual freedom
- Being a place that feels like home where people can connect, share, and thrive
- Having a variety of resources available
- Lifelong learning
- Promoting a place where creativity and culture can be celebrated
- Supporting people coming together by providing social spaces through our library literacy-based programs and library bistro
- Promoting healthy communities



STRATEGIC PLAN 2022-2025

Strategy Three

3. Connectivity

- Source out opportunities
- Ensure we are filling geographical technology gaps
- Engage with the community through social media platforms
- Offer patrons current internet speed and capability
- Committed to hire qualified IT professionals

We Value:

- Providing digital access and resources
- Keeping up with technology changes



Strategy Four

4. Outstanding Programs & Resources

- Provide customer service excellence: in the library, online, & out in the community.
- Ensure patrons needs are being surpassed
- Establish partnerships and successful collaborations
- Offer programs that our community is excited about
- Assist in fulfilling our communities' economic needs through free internet, job finding and networking
- Provide community connections
- Ensure quality staff training
- Provide a wide variety of literacy programs for all ages
- Promote literacy in our community

We Value:

- Helping people acquire the skills they need to succeed
- Enabling learners of all ages to reach their full potential
- Focusing on user-centered programs
- Openness to change and future-focused services
- Embracing diversity and provide trusted information and services
- Encouraging topics including climate change, mental health, and healthy communities